

Revised  
3-18-16  
mz



THE UNIVERSITY OF  
**TOLEDO**  
1872

**College of Business and Innovation**  
Student Retention and Academic Success

March 10, 2016

Mail Stop 103  
2801 W. Bancroft St.  
Toledo, OH 43606-3390  
Phone: 419.530.2087  
Fax: 419.530.5353  
cobiadvising@utoledo.edu  
www.utoledo.edu

Dear James Ziegelhofer,

I am excited to tell you about the remarkable opportunity for some students who meet several specific criteria to have their college tuition covered within the College of Business and Innovation (COBI) at The University of Toledo, thanks to the tremendous and sincere generosity of a COBI alum. It is not a grade-based scholarship, but instead is based on a student's needs and specific life circumstances.

The Kinsey Determination Scholarship was established in 2000 at The University of Toledo with a \$1 million donation from Edward P. Kinsey II, a 1979 graduate of the UT College of Business and Innovation. It is to be used for tuition, books, course material, general tuition, and course fees for a male student interested in studying business at UT's College of Business and Innovation who has lived the majority of his life without the presence or contact of a father or male guardian, and who has been under the care and guardianship of a single mother.

The scope of what the scholarship provides is extensive, as are criteria for those who wish to apply, including:

- An Applicant must be a full-time undergraduate student in the UT College of Business and Innovation
- He must be a male with a single mother and have lived the majority of his life without the presence of a father or male guardian
- He must have a current FAFSA on file with the UT Office of Financial Aid, as the award is also based on financial need
- He must have a strong desire for lifelong achievement, a demonstrated work ethic, personal integrity, a strong desire to help others and give back to the community, and a strong belief in God.
- Recipients must obtain full-time employment in the summer (unless attending school full time)
- Recipients must send at least one letter each year to the donor describing his academic performance and campus activities, and agree to meet with the donor at graduation to discuss providing assistance to others in similar situations.

Perhaps you already have an ideal candidate in mind for this unique opportunity. Please share this information with your guidance counselors. For more information, contact Darlene Stevens by phone 419.530.2087 or e-mail [Darlene.Stevens@utoledo.edu](mailto:Darlene.Stevens@utoledo.edu).

Sincerely,

Dr. Gary Insch  
Dean  
College of Business and Innovation

# Premier Business Learning. Lifetime Success.

## The University of Toledo College of Business and Innovation (COBI)

is dedicated to developing lifelong leaders for the world of business.

With more than 3,000 students, a high-touch/high tech learning environment and a job placement rate of more than 80% - - even in recent economic conditions - - UT COBI is where **you** should prepare for your future in the rapidly growing global business environment!

### Why COBI?

- 3,000+ students
- Competitive admission standards
- Student centered
- Global scope, regional impact
- Superb, caring widely-published faculty
- High-tech/high touch learning environment
- Outstanding professional student organizations
- Committed student leaders
- Multicultural
- Study abroad opportunities
- Living Learning Community

### Traditional Study Programs

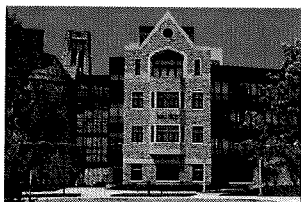
- Accounting
- Finance
- Human Resources Management
- Information Systems
- International Business
- Marketing
- Operations/Technology Management

### Emerging Specialties

- Entrepreneurship and Family Business
- Organizational Leadership and Management
- Professional Sales
- Supply Chain Management

### Other Key Features

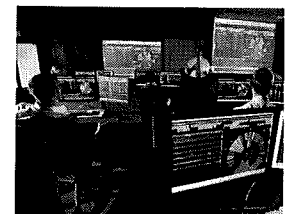
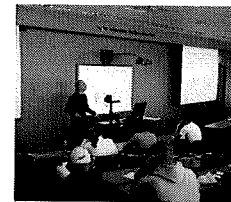
- Real world business relevancy
- Effectively blends theory and practice
- Extensive engagement with the business community
- 85% of students participate in internships
- COBI Business Career Programs office provides internship and job placement assistance
- Active COBI alumni association for a lifetime of worldwide networking
- Student managed \$1 million investment fund
- AACSB Accreditation overall and in Accounting



### State-of-the-Art Facilities

The new \$15.4 million Savage and Associates Complex for Business Learning and Engagement offers:

- Ten state-of-the-art technologically advanced classrooms
- Mediasite lecture captures
- Distance learning capabilities
- Fully wired and wireless Internet capabilities throughout
- Five action learning labs
- LEED certified "green" building - - with a rooftop garden



*Interested? Have questions? Ask us any questions you have!  
We'll listen carefully and answer completely so you can make an educated decision about your business education.*

**Stop by our office:** Room 3130, Savage Business Complex  
The University of Toledo, Main Campus  
**Call us from your cell:** 419.530.2087  
**Visit our website:** [utoledo.edu/business](http://utoledo.edu/business)  
**By E-mail:** [COBIadvising@utoledo.edu](mailto:COBIadvising@utoledo.edu)



COLLEGE OF BUSINESS  
AND INNOVATION  
THE UNIVERSITY OF TOLEDO